



Support Student Recruitment with SchoolMint's Digital Advertising Services

In this competitive environment for students, more and more schools are turning to social media advertising to increase awareness of their school and to recruit new students. With SchoolMint's digital advertising services, schools can stand out in the crowded K-12 landscape and effectively recruit more students.

That's Where We Come In...

Our digital marketing team will help you with affordable, effective, and highly-personalized marketing solutions, all while keeping your budget in mind. You'll feel confident in working toward your student enrollment goals with the full support of an experienced team of industry experts.



Why Choose SchoolMint?

Having partnered with more than 5000 schools and districts, SchoolMint has become a proven leader in K-12 growth and enrollment. In today's competitive school environment, educators rely on our experienced team and data-driven solutions to stand out from the crowd and reach greater audiences. Our Marketing and Advertising services are designed to help schools tell their story in an effort to grow enrollment, increase funding, and overcome unique industry challenges.



Almost daily, I get phone calls and emails asking for more school information. Also, I've seen a huge boost in engagement on our Facebook page."



Jackie Longhenry

Jane Goodall Environmental Sciences Academy, MN

Digital Advertising Services

Social Media Advertising

SchoolMint is a powerful resource for helping prospective families discover and engage with your school. Our team uses social advertising on Facebook, Instagram, and Google to grab the attention of potential families to effectively recruit them to your school or district.

- Tailor your advertising to match enrollment goals
- Determine your advertising budget and timeline
- Establish campaign strategy and target channels
- Match campaign timing to your recruitment and enrollment seasons
- Optimize your visibility with prospective families

Ongoing Support and Service

Our digital marketing team is committed to providing an optimal experience for any family who is curious about your school. We also realize that your time is very valuable. We will engage with everyone that clicks on your advertising to ensure that you are only getting families who are qualified to attend your school.

Learn more at Schoolmint.com/Digital-Advertising



SchoolMint.com | 800.396.1615