

Unlock Data Trends & Increase Enrollment

Ask the right questions.
Get the right answers.

Over the past 10 years, the competition for students has increased dramatically. With the expansion of school choice and the recent pandemic, parents and guardians are putting more emphasis on schooling options than ever before.

SchoolMint Insights offers leaders the ability to understand parent demands and take intelligent action to increase student enrollment. Insights leverages data generated throughout the enrollment process to help districts answer critical questions.



What is SchoolMint Insights?

SchoolMint Insights is a revolutionary data management system that helps districts understand how to increase enrollment based on what's working (and what's not working). Built on top of a state-of-the-art data lakehouse architecture, SchoolMint Insights combines all of your 'K-12' or 'school' data into one place to reveal trends and patterns you can use to positively impact student enrollment.



When districts ask us, 'What do parents want that we're not offering?' - that's where SchoolMint Insights really shines. We can use data that only SchoolMint has, to answer questions that only SchoolMint can."

Charlie Coglianese

SchoolMint's Chief Data Innovation Officer

Why Choose Insights?

An enrollment-centric platform that brings all of your district data together in one place with SchoolMint Insights. Insights unite your entire district behind one strategic vision.

With Insights, you'll get:

- **Enrollment-focused dashboard** SchoolMint Insights isn't just another generic dashboard. It was designed specifically for enrollment data to help you effectively increase student enrollment.
- **Data integration** SchoolMint Insights combines data from multiple sources so a district can see opportunities and successes — not only at the district level but also at the individual school level.
- **State-of-the-art architecture** Pull all of your district enrollment and school management data together in one place. SchoolMint Insights can scale to meet the needs of districts of all sizes.
- **Real-time analytics** Understand parent demand. Unite your schools behind the district strategic plan.

Learn more about Insights at
SchoolMint.com/SchoolMintInsights