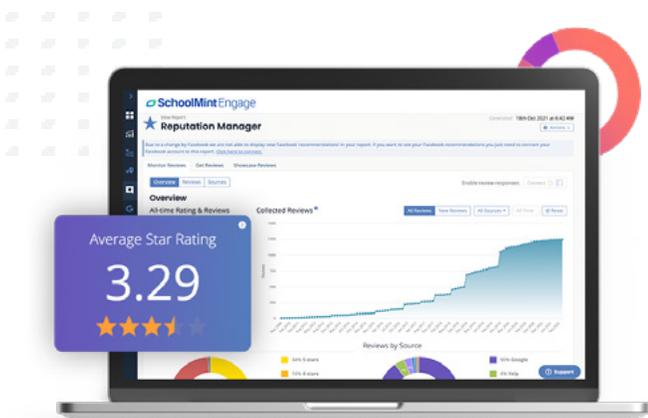


# SchoolMint Engage

## School Marketing Made Easy

SchoolMint Engage helps you increase enrollment while reducing the impact on your time by handling the heavy lifting of online enrollment, reputation management, family engagement and digital advertising for your school or district.

Providing a great digital experience from the get go can ultimately drive more students and families to enroll. Engage creates a place for your school marketing to work efficiently and increase student enrollment. It's school marketing made easy.



## What is SchoolMint Engage?

SchoolMint Engage is an affordable, end-to-end recruitment and marketing solution designed to make attracting and enrolling students easier than ever.

Engage offers four digital marketing solutions: a customized enrollment microsite, SEO services, online reputation management, and search engine and social media advertising.

Discover how Engage can help your school establish a solid foundation to attract more families and enroll more students.

“

We're very happy with the SchoolMint solution. One of the things we love is that now we're able to make much smarter decisions.”

**Lindsay Smythe, School Director**  
*Ecole Saint-Landry*

## Why Choose SchoolMint Engage?

Your school's digital experience can be a powerful component in your enrollment strategy, and with SchoolMint Engage, we have the tools to help.

- **Provide an easy enrollment experience.** Engage offers a branded enrollment microsite that guides families step by step through the process.
- **Increase your school's visibility.** Engage drives website traffic by increasing your school's visibility in search engines, map search, and mobile search.
- **Make a great first impression.** Build trust with families and improve your website ranking with Engage's online reputation management tool.
- **Attract families.** Search and social media advertising precisely target families at the time they're most interested in enrollment.
- **Save time.** Engage takes the time-intensive work of online recruitment and marketing off your plate.
- **Get accurate advertising data.** Engage's analytics provide schools with marketing performance data.

Learn more about Engage at  
[SchoolMint.com/SchoolMintEngage](https://SchoolMint.com/SchoolMintEngage)

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